



Theater Resources Unlimited

A SUPPORTIVE NETWORK OF PRODUCERS AND PRODUCING COMPANIES

You are invited to submit to the 9th Annual TRU VOICES New Musicals Reading Series!

TRU will produce a New Musicals Reading Series in December 2009 that will consist of 2-3 new works presented on consecutive Monday evenings at the Players Theatre, 115 MacDougal Street in Greenwich Village. The purpose is to (a) help develop new musicals, and (b) help producers develop the skills needed to produce new works. Each reading will be followed by a "Dollars and Sense" panel discussion with prominent New York producers, general managers and artistic directors focusing on potential venues, marketing and budgeting of the work.

WHO CAN SUBMIT

- **Theater companies** and **independent producers** are invited to submit new work. TRU will provide the financial and physical resources for a developmental reading.
- **Writers** are invited to submit, but are strongly encouraged to find a sponsoring producer for their work. Writers without substantial producing experience are discouraged from submitting as their own producers. If requested, TRU will assist writers in finding an appropriate producer.

GUIDELINES / WHAT WE ARE LOOKING FOR

- We seek a diversity of works, commercial as well as experimental or "non-traditional" (e.g. exhibiting non-linear structure, experimental format, unusual musical form, unconventional themes, etc.)
- Shows with multi-racial significance, subject matter and/or cast (minority playwrights will be given special consideration).
- Musicals with international themes or settings (as well as other shows) may be recommended for the 2010 Midtown International Theatre Festival. Please specify on your application if you would like to be submitted for the Midtown International Theatre Festival.
- Children's shows are discouraged, although family shows are welcome.
- Works may be as short as 75 minutes with no maximum length. However, **you must be able to present in under 90 minutes, with no more than 12 actors** (doubling is acceptable). Submit full script, but if selected you will need to trim, narrate, be creative. The time limit must be strictly adhered to in order to allow time for the TRU panel afterwards; **readings will be timed and stopped after 90 minutes.**
- Work in its present form must not have had a previous professional production before a paying audience in the New York area, although substantially rewritten works will be considered. Works previously submitted to TRU Voices may be resubmitted if substantial revisions have been made, and you must explain in a cover letter exactly what is different about this version of the show. If the show has a production history of any sort, you must tell us why a reading in our series will help the development of your show in a meaningful way.
- If considered for selection, the producer/writer team will be interviewed so we can evaluate your ability to work within the monetary endowment TRU provides, and to produce a successful reading. Works are accepted for performance in the series based on the ability of the producer.
- **Writers must let us know if you have special requirements for your show;** i.e. you expect to be in it or direct it, or you are committed to a cast or a director. (Since this is a producer-driven series, we like the producer to be involved in these decisions.)

HOW TO SUBMIT

- In order to ensure a "blind" selection process, remove your name/production company from ALL pages of script, synopsis and CD labels.
- Fill out the attached application, and submit with (a) two copies of script, (b) two copies of a brief synopsis (maximum one page), (c) two copies of a cast breakdown/production requirements, (d) two copies of tape/CD with songs in same sequence as they appear in script, plus separate sheets with song titles and page numbers in script for reference. CD must be taped, bound or secured to the script cover; (e) \$25 application fee (non-members only). Refer to check list on application form.
- We no longer return materials (so no SASE's please); however, you may make advance arrangements to pick up materials from our office.

SUBMISSION FEE

- TRU members may submit free of charge.
- Non-members must submit a \$25 application fee, which is applicable towards our \$50 annual membership. **If selected for the series, at least one member of the producing/writing team must be a paid member of TRU.** For more information on the benefits of TRU membership, go to our website at www.truonline.org You may join on-line at www.truonline.org/store.html (Forgive us but the \$25 fee barely covers our administrative costs; plus we also send you a personalized feedback letter.)

DEADLINE

- Without a producer: **postmarked AUGUST 22, 2009** / With a producer attached: **postmarked AUGUST 31, 2009**
- If considered as a finalist for selection, the producer/writer team will be interviewed.
- If selected, your rehearsal and preparation will take place in November with the reading taking place in early December.

WHAT WE PROVIDE

- Performance space with piano • Access to our database of actors, technicians, etc. • A panel discussion with top industry professionals
- Postcards promoting the entire series • Box office and reservation service • A limited monetary endowment for approved production expenses
- One day of auditions for all shows

IMPORTANT: Although TRU will promote the reading series to our membership, the participating producers and writers must be actively involved in promoting this event and are ultimately responsible for audience attendance at their reading.



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A SUPPORTIVE NETWORK OF PRODUCING ORGANIZATIONS

9th Annual TRU New Musicals Reading Series

APPLICATION

Early Deadline for Submissions (without a producer): postmarked by **AUGUST 22, 2009**

Late Deadline (producer must be attached): postmarked by **AUGUST 31, 2009**

Fill out this application (type or print legibly) and include with your submission.

ABOUT THE MUSICAL

Title: _____

1-Line Description: _____

Style of Musical: _____

of Acts: _____ # of Characters: _____ # of Locations: _____

Multi-Cultural significance? _____ Minority Writer? _____

International theme/setting, _____ I would like to be recommended for the Midtown International Theatre Festival. _____

CONTACT INFORMATION

Producer: _____ Phone: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Book/lyrics: _____ Phone: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Music: _____ Phone: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

I am a writer who will be my own producer (you must have extensive prior experience producing) _____

I am a writer who needs help finding a producer (you must submit by 8/22) _____

CHECKLIST - You must include (and check) the following:

- Two copies of your script
- Two copies of a brief synopsis
- 2 copies of tape/CD with at least 6 songs in correct order, with clear indication of where they occur in script on a separate page. Please tape, secure or bind CD to your script cover or a page inside.
- 2 copies of a cast breakdown / production requirements
- Your objective for applying, and production history (if applicable) - if substantial revisions have been made, you must explain in a cover letter exactly what is different about this version of the show. If the show has a production history of any sort, you must tell us why a reading in our series will help the development of your show in a meaningful way.
- \$25 Fee (check or money order payable to Theater Resources Unlimited), or a copy of valid TRU membership card.
- **If you make it to semi-finals, we may need an emailable version of your script for some readers. Do you have one? _____

SOME GENERAL NOTES

- Take pride in your work. Submit scripts in a professional form, **bound with a cover**. **No staples, paper clips or binder clips.**
- Please remove your name from title page (and all pages), as well as your CD label; or we will black out your name to "blind" submit to our readers.
- No materials will be returned, although every submission will receive a feedback letter with comments from our readers.
- Submission deadlines will be strictly observed.
- Submissions that do not include all requested materials will not be considered.

Questions can be emailed to TRU Series Administrator Catherine Lamm at catherine@catherinelamm.com

Send submissions to:

TRU Voices New Musicals Reading Series
c/o Players Theatre, 2nd floor
115 Macdougall Street
New York, NY 10012

Visit us online at www.truonline.org